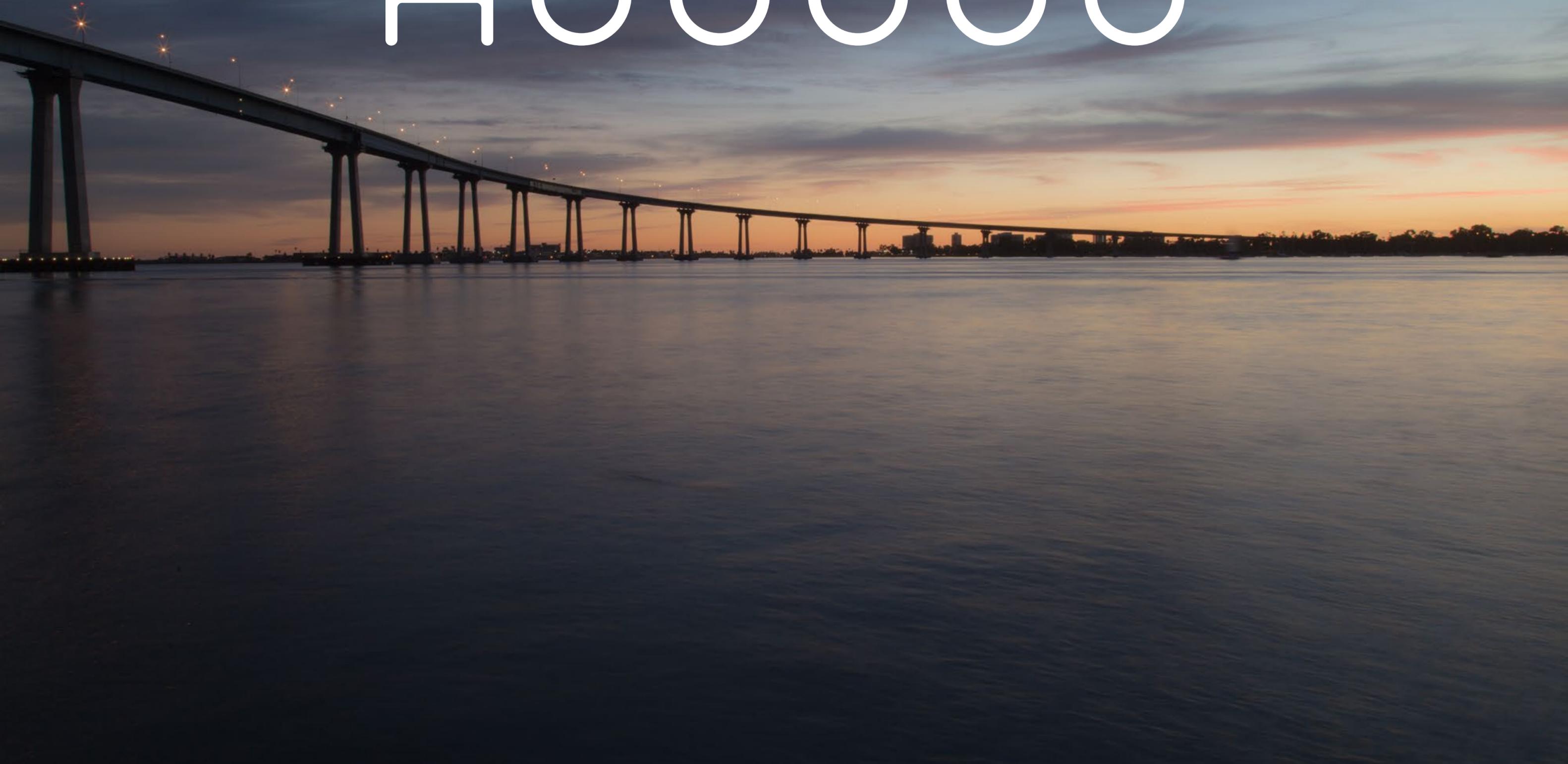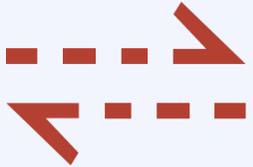# Hoodoo

fastly → ⚙ Adobe

by Hoodoo

# POWER AEM ON THE EDGE

Accelerate Adobe Experience Manager on Fastly's powerful edge cloud platform.

### Accelerated Experience

Reduce customer dropout due to frustratingly slow experiences by moving the cache to the edge, controlled by your marketing team using the AEM Touch UI.

### Enable AEM Through Fastly

Simplify your AEM deployment by removing the Dispatcher and replacing it with the power of Fastly's edge cloud.

### Reach Your Audience Faster

Remove the IT obstacles in the way of communicating with your audiences and increase your ability to get the right content to the right users with a unified toolset.

### Protect Your Investment

Take comfort in knowing your deployment is protected with DDOS mitigation, TLS encryption, and a more powerful WAF than typical AEM installations offer.

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# ELEVATE YOUR CUSTOMER'S EXPERIENCE

### Speed Up Load Times

Significantly improve the speed of the experiences delivered through your AEM instance by reducing the distance between your customer and your marketing campaigns.

### Optimize Assets

Take advantage of edge optimizations while minimizing the cost of your AEM repository by reducing its size. With the Fastly Connector you can fine-tune the process from within AEM.

### Reduce the Risk of Downtime

Be ready when your campaign goes viral with the global scale of the Fastly edge cloud platform and ensure your experiences continue to perform when it matters most.

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# ENJOY SMART INVALIDATION
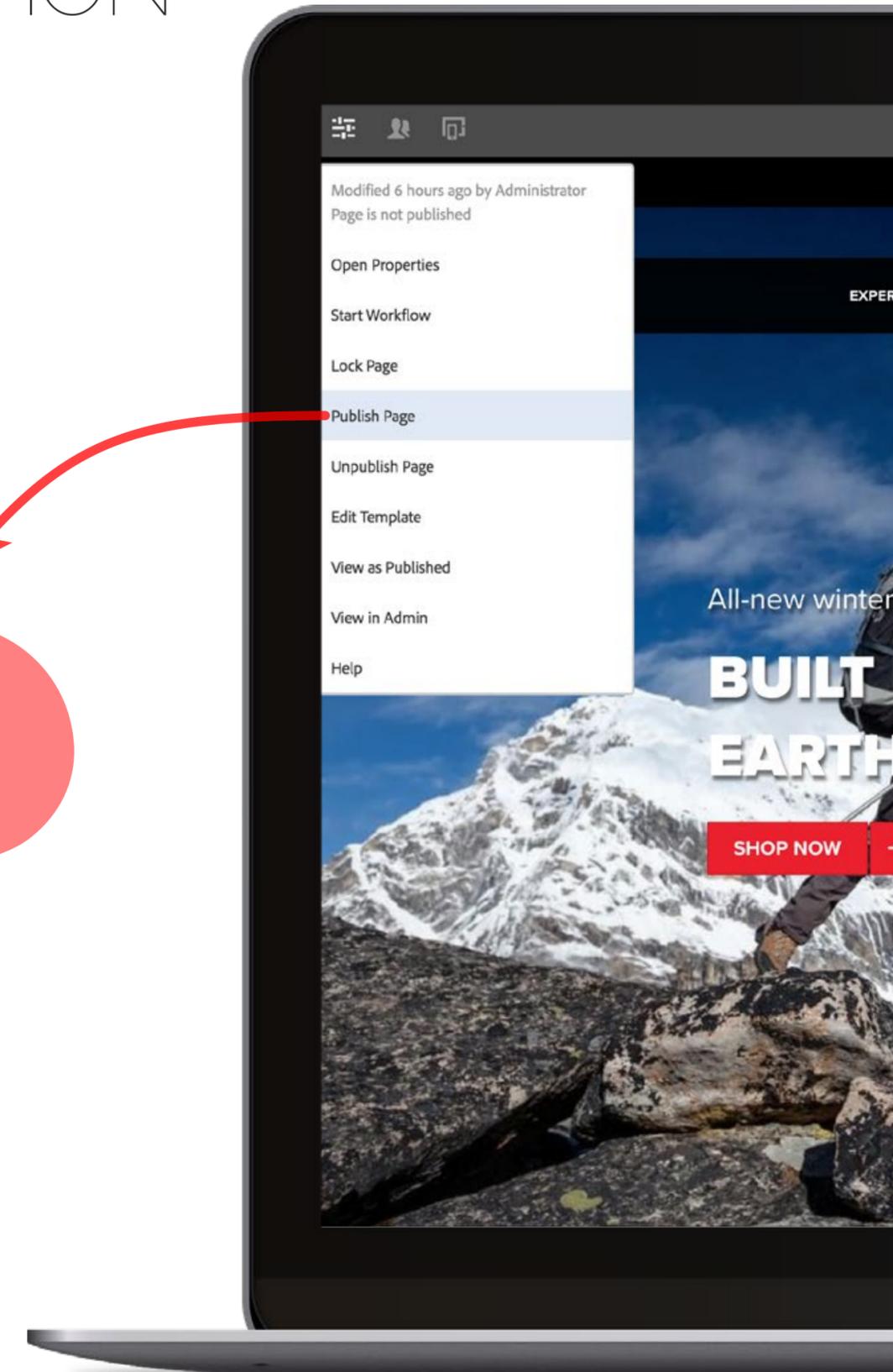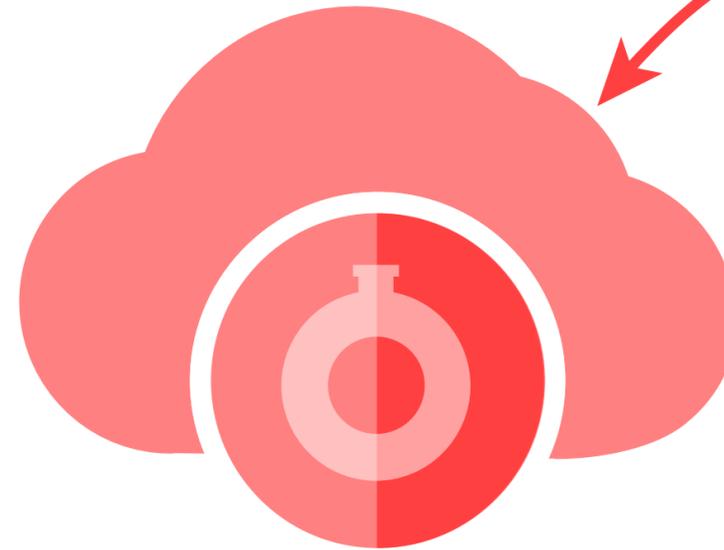
## Invalidate on Publish

End the frustration of TTLs with automatic invalidation. With the Fastly Connector, when you hit the publish button you can be sure your customers get the latest experience.

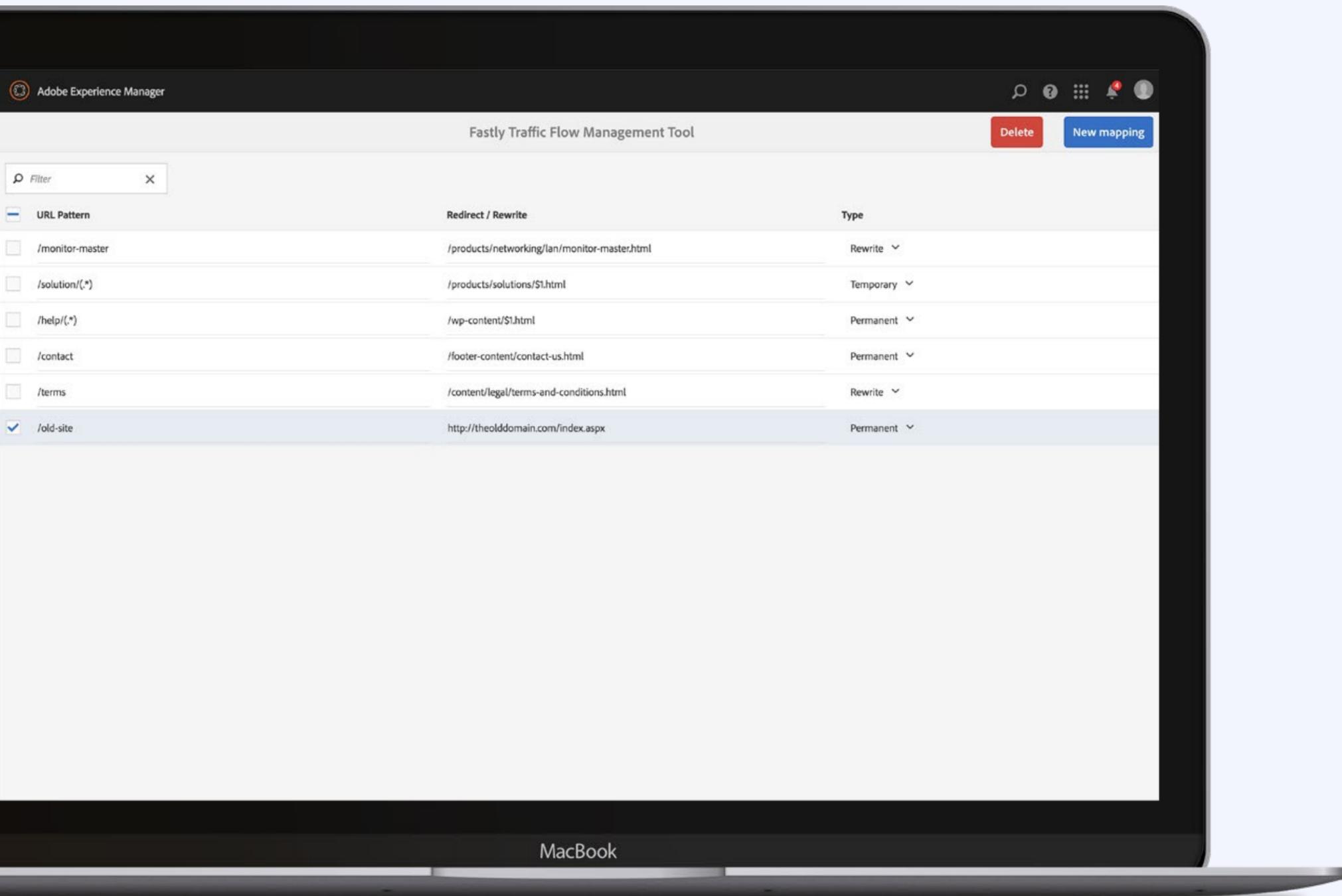## Understand Related Content

The Fastly Connector makes AEM smarter about related content and avoids potentially costly inconsistencies when publishing new content.

## Protect with Shielding

Be sure that the critical components of your experiences stay live. Fastly Origin Shield protects the AEM environment from high volume re-fetching after an invalidation.

Modified 6 hours ago by Administrator
Page is not published

Open Properties

Start Workflow

Lock Page

Publish Page

Unpublish Page

Edit Template

View as Published

View in Admin

Help

EXPER

All-new winter

BUILT

EARTH

SHOP NOW

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# MANAGE THE EDGE FROM AEM



## URLs the Way You Want

Manage redirects and vanity paths from an intuitive Touch UI interface and know they're cached correctly with the Fastly Connector.

## Simplify Domain Mappings

Mapping domains to sites is automatic with the Fastly Connector. Simply point your domains to Fastly and the Connector does the rest.

## Control Your Integrations

Control how paths are proxied from an easy to manage Touch UI experience from within the AEM author environment.

## Make the Rules

Stop waiting for the system admin to deploy dispatcher filter and cache rules updates, manage them from within AEM instead.

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# SECURE YOUR AEM PLATFORM

## Control Your Exposure

Increase your ability to control what content from AEM is accessible by your audiences using the Fastly Connector security rule interface.

## Protect Against DDOS Attacks

Know you're protected against the dreaded DDOS attacks and use the Fastly Connector capabilities to manage your response.

## Advanced Web App Firewall

Add advanced firewall protection to AEM using Fastly's Advanced Web Application Firewall and know your sensitive information is protected.

## Ensure Secure Access to AEM

Protect against unauthorized access using advanced certificate authentication between the Fastly and AEM, fully managed by the Fastly Connector.

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# THANK YOU



Hoodoo ♥ fastly

We're looking forward to hearing from you.

hello@hoodoo.digital